



# SPONSORSHIP GUIDE

GYP Connect social events provide opportunities for young professionals to network, build relationships, and have fun in a low pressure environment.



## GYP Connect Events Include:

- ⇒ **Morning Mixer:** Held twice a quarter, these morning networking events allow YPs to network, as well as share ideas and leads over coffee and breakfast.
- ⇒ **Off The Clock:** Held three times a year, these large scale evening networking events create a fun environment to meet and get connected with other YPs in Gwinnett.

## Sponsorship Opportunities

### Presenting Sponsor — \$10,000 (one available)

- Logo on all GYP Connect broadcast e-mails, event signage, website, and quarterly newsletter
- Two-minute speaking opportunity at each GYP Connect event
- Opportunity to distribute promotional materials at display table at each GYP Connect event
- Verbal reference at all GYP Connect events
- Social media mentions
- 20 passes to GYP Connect events throughout year
- 3 enrollments in the Journey GYP Leadership Institute (a \$4,500 value)

### Principal Sponsor — \$5,000 (two available)

- Logo on all GYP Connect broadcast e-mails, event signage, website, and quarterly newsletter
- One-minute speaking opportunity at each GYP Connect event
- Opportunity to distribute promotional materials at display table at each GYP Connect event
- Verbal reference at all GYP Connect events
- Social media mentions
- 15 passes to GYP Connect events throughout year
- 2 enrollments in the Journey GYP Leadership Institute (a \$3,000 value)

### Contributing Sponsor — \$3,500 (four available)

- Logo on all GYP Connect broadcast e-mails, event signage, website, and quarterly newsletter
- Thirty second speaking opportunity at each GYP Connect event
- Opportunity to distribute promotional materials at display table at each GYP Connect event
- Verbal reference at all GYP Connect events
- Social media mentions
- 10 passes to GYP Connect events throughout year
- 1 enrollment in the Journey GYP Leadership Institute (a \$1,500 value)

### Partner Sponsor — \$1,000 (one available per Off The Clock event)

- Logo on GYP Connect Off The Clock broadcast e-mails, event signage, website, and quarterly newsletter
- Opportunity to distribute promotional materials at display table at the Off The Clock event
- Verbal reference at the Off The Clock event
- Social media mentions
- 5 passes to the Off The Clock event

### Supporting Sponsor — \$500 (one available per Morning Mixer event)

- Logo on GYP Connect Morning Mixer broadcast e-mails, event signage, website, and quarterly newsletter
- Opportunity to distribute promotional materials at display table at the Morning Mixer event
- Verbal reference at the Morning Mixer event
- Social media mentions
- 5 passes to the Morning Mixer event



11 Events / Year



Exposure to more than 1,500 emerging leaders, across a number of industries



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# SPONSORSHIP GUIDE

GYP Grow events are designed to educate and cultivate young professionals by broadening their self awareness and maximizing their leadership capabilities.



## GYP Grow Events

Held once a quarter, these in-person programs and webinars focus on growing and developing skills and knowledge. Topics covered include: leadership, personal branding, time management, effective communication, business foundations and more. These programs not only deliver value in skill acquisition, they give YPs access to some of the most prominent and influential business people in our community in order to give them wisdom, perspective, and insight.

## Sponsorship Opportunities

### Presenting Sponsor — \$4,000 (one available)

- Logo on all GYP Grow broadcast e-mails, event signage, and website
- Logo and company recognition featured in GYP's quarterly newsletter
- Two-minute speaking opportunity at each GYP Grow event
- Opportunity to distribute promotional materials at display table at each GYP Grow event
- Verbal reference at all GYP Grow events
- Social media mentions
- 20 passes to GYP Grow events throughout year
- 1 enrollment in the Journey GYP Leadership Institute (a \$1,500 value)

### Principal Sponsor — \$3,000 (two available)

- Logo on all GYP Grow broadcast e-mails, event signage, and website
- Logo and company recognition featured in GYP's quarterly newsletter
- One-minute speaking opportunity at each GYP Grow event
- Opportunity to distribute promotional materials at display table at each GYP Grow event
- Verbal reference at all GYP Grow events
- Social media mentions
- 15 passes to GYP Grow events throughout year

### Contributing Sponsor — \$2,000 (four available)

- Logo on all GYP Grow broadcast e-mails, event signage, and website
- Logo featured in GYP's quarterly newsletter
- Thirty second speaking opportunity at each GYP Grow event
- Opportunity to distribute promotional materials at display table at each GYP Grow event
- Verbal reference at all GYP Grow events
- Social media mentions
- 10 passes to GYP Grow events throughout year

### Partner Sponsor — \$1,000 (one available per individual Grow event)

- Logo on GYP Grow broadcast e-mails, event signage, and website
- Logo featured in GYP's quarterly newsletter
- Opportunity to distribute promotional materials at display table at one Grow event
- Verbal reference at one GYP Grow event
- Social media mentions
- 5 passes to the GYP Grow event



4+ Events & Webinars / Year



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# SPONSORSHIP GUIDE

GYP Impact community engagement programs provide avenues for young adults to utilize their sphere of influence to positively impact others.



### GYP Impact Events

Held once a quarter, these community service programs and volunteer opportunities provide avenues for young professionals to give back to their community and make a difference. GYP partners with different non-profit organizations to rally young professionals around different service projects in our community.

### Sponsorship Opportunities

#### Presenting Sponsor — \$4,000 (one available)

- Logo on all GYP Impact broadcast e-mails, event signage, and website
- Logo and company recognition featured in GYP's quarterly newsletter
- Two-minute speaking opportunity at each GYP Impact event
- Opportunity to distribute promotional materials at display table at each GYP Impact event
- Verbal reference at all GYP Impact events
- Social media mentions
- 1 enrollment in the Journey GYP Leadership Institute (a \$1,500 value)

#### Principal Sponsor — \$3,000 (two available)

- Logo on all GYP Impact broadcast e-mails, event signage, and website
- Logo and company recognition featured in GYP's quarterly newsletter
- One-minute speaking opportunity at each GYP Impact event
- Opportunity to distribute promotional materials at display table at each GYP Impact event
- Verbal reference at all GYP Impact events
- Social media mentions

#### Contributing Sponsor — \$2,000 (four available)

- Logo on all GYP Impact broadcast e-mails, event signage, and website
- Logo and company recognition featured in GYP's quarterly newsletter
- Thirty second speaking opportunity at each GYP Impact event
- Opportunity to distribute promotional materials at display table at each GYP Impact event
- Verbal reference at all GYP Impact events
- Social media mentions

#### Partner Sponsor — \$1,000 (one available per individual Impact event)

- Logo on GYP Impact broadcast e-mails, event signage, and website
- Logo and company recognition featured in GYP's quarterly newsletter
- Opportunity to distribute promotional materials at display table at one GYP Impact event
- Verbal reference at one GYP Impact event
- Social media mentions



4 Events / Year



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# SPONSORSHIP GUIDE

This 9-month business leadership development program is designed to elevate the highest-potential young professionals in Gwinnett and cultivate the talent that will lead our community.



### Journey Program Structure

The program begins with a combination of training on Core Values, Emotional Intelligence, and Self-Awareness. After developing a deep understanding of self, Journeyers will continue to grow and develop as they participate in each of the 7 monthly topical workshops that position them to better lead others. Each Journeyer will also be assigned to a Crew which will be composed of 8-10 Journeyers and a Crew Leader who will lead the Crew into deeper topic-based discussions. Crews will meet virtually in between the monthly in-person workshops.

### Sponsorship Opportunities

#### Presenting Sponsor — \$10,000 (one available)

- Logo on all Journey broadcast e-mails, event signage, website, and quarterly newsletter
- Personal introductions to each journey participant's parent company
- Two-minute speaking opportunity at the Commencement Celebration and Graduation Party
- Opportunity to distribute promotional materials at each Journey workshop
- Verbal reference at all Journey workshops
- Social media mentions
- 3 enrollments in the Journey GYP Leadership Institute (a \$4,500 value)

#### Principal Sponsor — \$5,000 (two available)

- Logo on all Journey broadcast e-mails, event signage, website, and quarterly newsletter
- Personal introductions to each journey participant's parent company
- One-minute speaking opportunity at the Commencement Celebration and Graduation Party
- Opportunity to distribute promotional materials at each Journey workshop
- Verbal reference at all Journey workshops
- Social media mentions
- 2 enrollments in the Journey GYP Leadership Institute (a \$3,000 value)

#### Contributing Sponsor — \$3,500 (four available)

- Logo on all Journey broadcast e-mails, event signage, website, and quarterly newsletter
- Personal introductions to each journey participant's parent company
- Thirty second speaking opportunity at the Commencement Celebration and Graduation Party
- Opportunity to distribute promotional materials at each Journey workshop
- Verbal reference at all Journey workshops
- Social media mentions
- 1 enrollments in the Journey GYP Leadership Institute (a \$1,500 value)

#### Partner Sponsor — \$1,000 (one available per workshop)

- Logo on all Journey broadcast e-mails, event signage, website, and quarterly newsletter
- Personal introductions to each journey participant's parent company
- Thirty second speaking opportunity at 1 Journey workshop
- Opportunity to distribute promotional materials at 1 Journey workshop
- Verbal reference at 1 Journey workshop
- Social media mentions



9 Month Program  
August - April

- 1 Commencement Celebration
- 7 Monthly Workshops
- 1 Graduation Party



Exposure to up to 50 of Gwinnett's highest potential young professionals + personal introductions to each parent company



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# SPONSORSHIP GUIDE

The signature Gwinnett Young Professionals event of the year identifies and celebrates the promise of our emerging business leaders who have connected, grown, and impacted our community.



### Program Structure

Hosted by Gwinnett's own, Courtney Spencer, this event will give young professionals the opportunity to celebrate the GYP program while dancing the night away. During THEYPARTY, Gwinnett's top 35 young professionals will be awarded, one of which will be recognized as GYP's Young Professional of the Year. This prized individual will receive access to a myriad of opportunities, including one year of free admission to all GYP Connect, Grow, and Impact events, a designated GYP of the Year parking spot at the Gwinnett Chamber, and an invitation to serve on the GYP Advisory Board.

### Sponsorship Opportunities

#### Presenting Sponsor — \$6,000 (one available)

- Logo on all 35 Under 35 broadcast e-mails, event signage, website, and quarterly newsletter
- Personal introductions to each award winner's parent company
- Two-minute speaking opportunity at the event
- Opportunity to distribute promotional materials at the event
- Verbal reference at the event
- Social media mentions
- 10 seats at event

#### Leading Sponsor — \$4,000 (one available)

- Logo on all 35 Under 35 broadcast e-mails, event signage, website, and quarterly newsletter
- Personal introductions to each award winner's parent company
- One-minute speaking opportunity at the event
- Opportunity to distribute promotional materials at the event
- Verbal reference at the event
- Social media mentions
- 8 seats at event

#### Principal Sponsor — \$3,000 (four available)

- Logo on all 35 Under 35 broadcast e-mails, event signage, website, and quarterly newsletter
- Personal introductions to each award winner's parent company
- Thirty second speaking opportunity at the event
- Opportunity to distribute promotional materials at the event
- Verbal reference at the event
- Social media mentions
- 5 seats at event

#### Supporting Sponsor — \$2,000 (multiple available)

- Logo on all 35 Under 35 broadcast e-mails, event signage, website, and quarterly newsletter
- Opportunity to distribute promotional materials at the event
- Verbal reference at the event
- Social media mentions
- 3 seats at event

#### Corporate Sponsor — \$1,000 (multiple available)

- Logo on all 35 Under 35 broadcast e-mails, event signage, website, and quarterly newsletter
- Opportunity to distribute promotional materials at the event
- Verbal reference at the event
- Social media mentions
- 1 seat at event



Evening Awards Program held on June 17



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